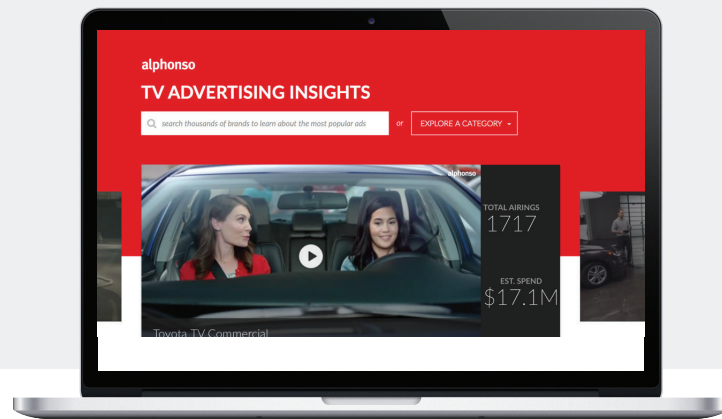


# Is Your TV Spend Really Driving Foot Traffic?



[insights.alphonso.tv](https://insights.alphonso.tv)

A comprehensive TV data solution for brands, agencies and networks that provides granular, digital-quality metrics and attribution with offline data for TV ad creatives.

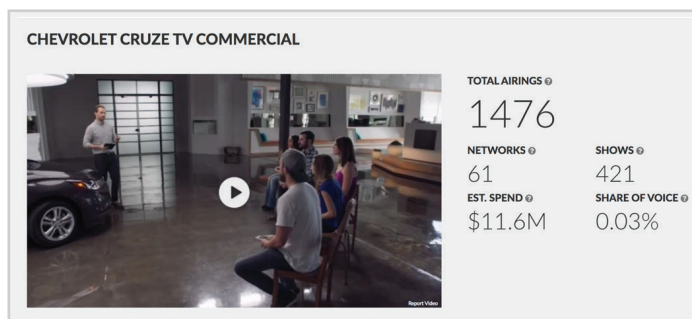


**200+**  
Networks

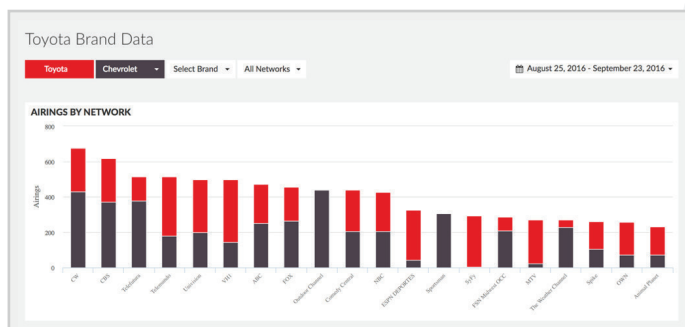
**2M+**  
per Month Ad  
Airings

**15K+**  
Brands

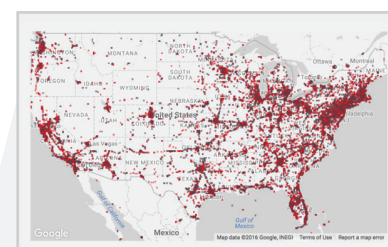
**15K+**  
per Month  
Creatives



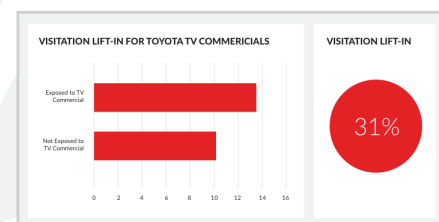
Ad Creative Insights



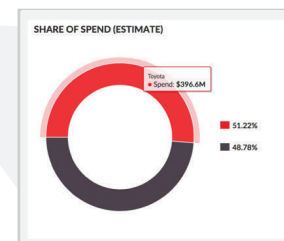
Brand Insights



Audience Insights



Location Insights



Spend Insights

[insights.alphonso.tv](https://insights.alphonso.tv)

## Select Customers



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